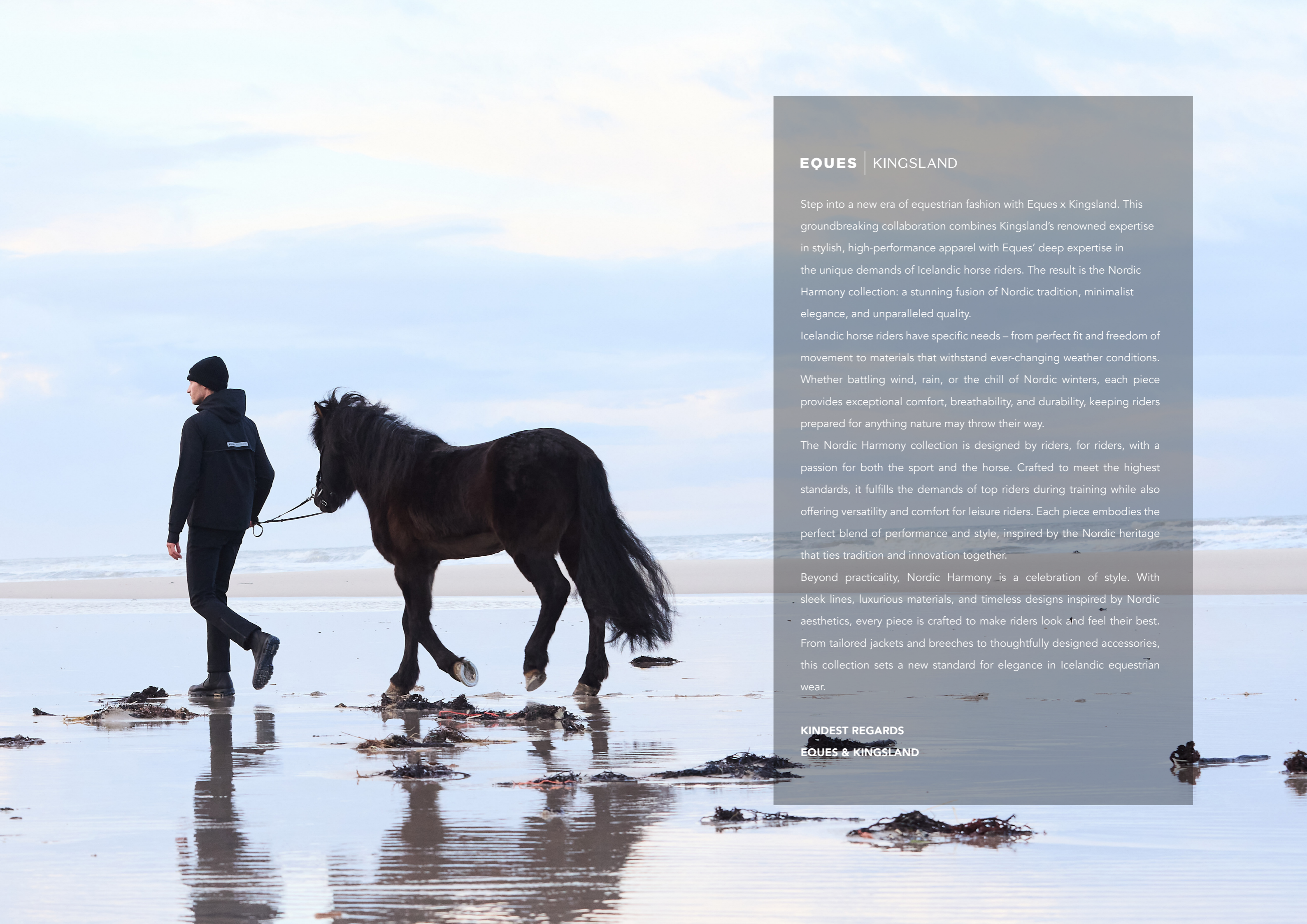




**WORK  
BOOK  
SS25**



## EQUES | KINGSLAND

Step into a new era of equestrian fashion with Eques x Kingsland. This groundbreaking collaboration combines Kingsland's renowned expertise in stylish, high-performance apparel with Eques' deep expertise in the unique demands of Icelandic horse riders. The result is the Nordic Harmony collection: a stunning fusion of Nordic tradition, minimalist elegance, and unparalleled quality.

Icelandic horse riders have specific needs – from perfect fit and freedom of movement to materials that withstand ever-changing weather conditions. Whether battling wind, rain, or the chill of Nordic winters, each piece provides exceptional comfort, breathability, and durability, keeping riders prepared for anything nature may throw their way.

The Nordic Harmony collection is designed by riders, for riders, with a passion for both the sport and the horse. Crafted to meet the highest standards, it fulfills the demands of top riders during training while also offering versatility and comfort for leisure riders. Each piece embodies the perfect blend of performance and style, inspired by the Nordic heritage that ties tradition and innovation together.

Beyond practicality, Nordic Harmony is a celebration of style. With sleek lines, luxurious materials, and timeless designs inspired by Nordic aesthetics, every piece is crafted to make riders look and feel their best. From tailored jackets and breeches to thoughtfully designed accessories, this collection sets a new standard for elegance in Icelandic equestrian wear.


**KINDEST REGARDS**  
**EQUES & KINGSLAND**



# CONTENT

SPRING SUMMER 25 07-31

SNEAK AUTUMN WINTER 32-35



# SS25

DELIVERY: APRIL



# SS25



31223  
EQ KL Ari Men's Polo Shirt  
EUR 69

31238  
EQ KL Magnus Men's Fleece  
EUR 119



31215  
EQ KL Frida Ladies T-shirt 2 pack  
EUR 69



31220  
EQ KL Storm Unisex Waterproof Rain Jacket  
EUR 129



31221  
EQ KL Sara Ladies Hybrid Riding Jacket  
EUR 229



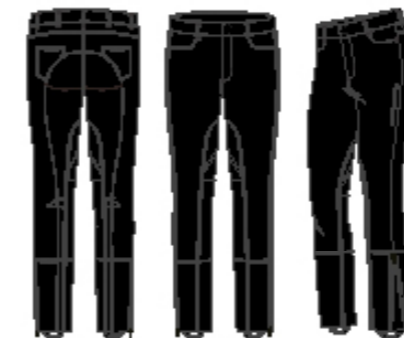
31224  
EQ KL Vigdis Ladies Training Shirt  
EUR 79,95



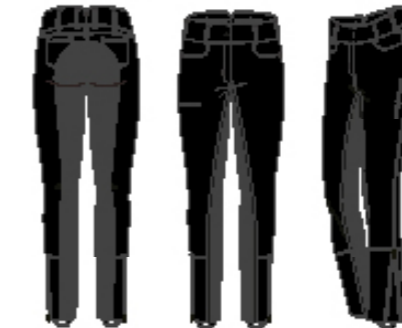
31219  
EQ KL Sylvia Ladies Fleece  
EUR 199



31216  
EQ KL Marte  
Mid Leg Socks  
2-Pack  
EUR 29,95



31231  
EQ KL Bjarki Men's Jodphur Breeches Summer  
EUR 199



31229  
EQ KL Freja Ladies Jodphur Breeches Summer  
EUR 199



31222  
EQ KL Nor Cap  
EUR 34,95

# EQKLFRIIDA LADIES T-SHIRTS

Comfort and Performance for the Style-Conscious Rider

Elevate your wardrobe with the chic and ultra-comfortable EQUES KINGSLAND Frida Ladies T-Shirts. Designed for the modern equestrian, these t-shirts combine elegance, practicality, and quality into a must-have wardrobe essential.



## KEY FEATURES

- // Two Stunning T-Shirts in One Pack: This versatile 2-pack offers double the style. The timeless black t-shirt exudes classic sophistication, while the trendy grey magnet hue adds a touch of refined modernity to your everyday look. Both colors are effortlessly easy to pair with your riding gear or casual wardrobe, ensuring you always look polished and confident.
- // Advanced Freshness Technology: Equipped with Polygiene Odor Crunch and Polygiene Stays Fresh technology, these t-shirts keep you feeling fresh and odor-free all day long – even after strenuous activities. Say goodbye to unpleasant smells and hello to long-lasting freshness, no matter where your day takes you.
- // Reflective Logo: The sleek, reflective logo detail adds both a stylish and practical element and enhancing visibility during evening rides or outdoor adventures.
- // Flattering Fit and Durable Design: Featuring a classic, figure-enhancing cut, these t-shirts are tailored to flatter every body type while maintaining exceptional comfort. The durable cotton blend ensures long-lasting quality, even after countless washes, making these t-shirts a reliable favorite for years to come.

## SIZES

SIZE: XS-XXL

MATERIAL: 95% COTTEN, 5% ELASTANE

The EQUES KINGSLAND Ladies T-Shirt combines modern elegance with practical design. Made from a premium cotton blend, it offers unbeatable comfort, durability, and a flattering fit for all body types. Perfect for layering or wearing on its own, this versatile piece transitions effortlessly from stable to leisure. With timeless colors and advanced odor-control technology, it's a wardrobe essential for the stylish equestrian.

6090

7390



BREATHABLE



# EQKLVIGDIS LADIES TRAINING SHIRT

Unrivaled Style and Performance for the Progressive Equestrian

Take your riding experience to the next level with the EQUES KINGSLAND Vigdis Ladies Training Shirt, meticulously designed to deliver exceptional comfort, functionality, and timeless elegance—whether you're in the saddle or at the stables.



## KEY FEATURES

// Advanced Freshness Technology: Enhanced with Polygiene OdorCrunch and Polygiene Stays Fresh technologies, this shirt actively neutralizes odors and ensures long-lasting freshness, letting you stay confident and stylish throughout your training sessions.

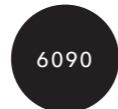
## SIZES

SIZE: XS-XXL

MATERIAL: 85% POLYESTER (RECYCLED)

15% ELASTANE

Engineered for the passionate rider, this training shirt offers exceptional stretch and breathability, allowing unrestricted movement as you perfect your technique. Its lightweight design ensures you stay cool and comfortable, while the flattering fit enhances your silhouette without compromising on functionality. Whether you're preparing for competition or enjoying a relaxed day at the stables, the EQUES KINGSLAND Vigdis Ladies Training Shirt is the ultimate combination of sophistication and performance. Embrace elegance, embrace comfort, and ride with confidence.



QUICK-DRY



BREATHABLE



4-WAY STRETCH



MOISTURE  
MANAGEMENT





# EQKLSYLVIA LADIES FLEECE

Effortless Warmth and Class for the Modern Equestrian

Upgrade your riding wardrobe with the EQUES KINGSLAND Sylvia Ladies Fleece—designed to deliver warmth, flexibility, and timeless elegance. Whether you're training, riding, or enjoying a relaxed day at the stables, this fleece jacket ensures you stay comfortable, stylish, and prepared for any occasion.



## KEY FEATURES

- // Convenient Thumbholes: Keep your hands warm and your sleeves securely in place with the cleverly designed thumbholes. This practical detail adds both functionality and comfort, making it ideal for layering on chilly days
- // 2-Way YKK Zipper: Enjoy adjustable ventilation and ease of movement, ideal for riding or daily wear.

## SIZES

SIZE: XS-XXL  
MATERIAL: 94% POLYESTER AND 6% ELASTANE

Experience the perfect harmony of comfort, and timeless style with the EQUES KINGSLAND Sylvia Ladies Fleece. The thoughtfully designed full-zip front allows for effortless layering and quick adjustments, making it a practical and stylish choice for any occasion. Its flattering, tailored fit enhances your silhouette, while the luxuriously soft fabric wraps you in unparalleled comfort and coziness. Ideal for chilly summer mornings rides, busy days at the stables, or casual outings, this fleece jacket is the ultimate blend of sophistication, versatility, and functionality. Stay confidently chic, exceptionally warm, and endlessly comfortable with this must-have addition to your equestrian wardrobe.

6090





# EQKLSARA

## LADIES HYBRID RIDING JACKET

Where Functionality Meets Luxury

Ride in warmth, style, and confidence with the EQUES KINGSLAND Sara Ladies Hybrid Riding Jacket, a perfect fusion of innovative design for the discerning equestrian.



### KEY FEATURES

- // 2-Way YKK Zipper: Enjoy adjustable ventilation and ease of movement, ideal for riding or daily wear.
- // Interior Chest Pocket: Securely store your essentials, like keys or a phone, with the discreet inner pocket.
- // Elastic Cuffs: Snug-fitting polyester jersey cuffs block out the chill and enhance comfort.
- // Softshell Panels: Flexible and breathable side and sleeve panels provide an unmatched range of motion.
- // Padded Panels with Reflective Details: Stay warm and stylish with padded front and back panels adorned with a reflective logo pattern.

### SIZES

SIZE: XS-XXL

**MATERIAL: INSERT FABRIC 100% POLYESTER, PADDING 100% POLYESTER, OUTSHELL 100% POLYESTER, LINING 100% POLYESTER**

**Performance and Elegance Combined**  
Engineered to meet the demands of active riders, the EQUES KINGSLAND Sara Ladies Hybrid Riding Jacket offers the ultimate blend of warmth, flexibility, and sophisticated design. Whether you're training, competing, or enjoying a casual ride, this jacket provides all the comfort, functionality, and style you need to perform your best.

**Your Ultimate Riding Companion**  
From the sleek silhouette to the thoughtful features, every detail of this jacket has been designed with the modern equestrian in mind. The EQUES KINGSLAND Sara Ladies Hybrid Riding Jacket is not just a piece of clothing—it's an investment in performance, elegance, and enduring style.

6090



REFLECTIVE DETAILS



2-WAY ZIP



WATERPROOF



INSULATED



QUALITY ZIPPER





# EQKLSSTORM UNISEX WATERPROOF RAIN JACKET

Exceptional Weather Protection with Everlasting Style

Face the elements with confidence in the EQUES KINGSLAND Unisex Waterproof Rain Jacket, expertly crafted to deliver unmatched protection, comfort, and style. Designed for equestrian enthusiasts who demand performance in all conditions, this jacket ensures you stay dry and comfortable, rain or shine.



## KEY FEATURES

- // With a superior 10,000 mm waterproof rating and 10,000 g/m<sup>2</sup> breathability, the EQUES KINGSLAND Storm Rain Jacket is engineered for ultimate weather protection. Its advanced design ensures you stay dry during downpours while preventing overheating, even during high-intensity activities.
- // Taped Seams: Fully sealed seams provide enhanced waterproofing, keeping every drop of rain out.
- // Reflective Tone-in-Tone Piping: Subtle reflective piping enhances visibility during low-light conditions.
- // Reflective Logo Details: Sleek reflective accents add a modern, dynamic touch while improving visibility.
- // Open Yoke for Ventilation: Designed with an open yoke to maximize airflow and keep you cool during intense activities.
- // Velcro Hood Securement: Adjustable Velcro tabs keep the hood securely in place during movement or can detach it for added versatility.
- // Adjustable Drawstring Hem: A customizable drawstring hem offers a snug, windproof fit, providing added protection against harsh weather.

## SIZES

SIZE: XXS-XXL

MATERIAL: 100% HIGH-PERFORMANCE POLYESTER

The Ultimate Equestrian Rain Jacket  
The EQUES KINGSLAND Storm Unisex Waterproof Rain Jacket is an essential addition to your wardrobe, perfect for riders who refuse to let the weather dictate their plans. Its cutting-edge waterproof technology, breathable fabric, and stylish design make it the ultimate choice for staying dry, comfortable, and polished in wet conditions. From stable chores to long rides in the rain, this jacket delivers reliable performance and timeless elegance for any equestrian adventure.

6090



# EQKLFREJA

## LADIES JODHPUR BREECHES SUMMMER

Peerless Fashion and Function for Today's Equestrian

Redefine your riding experience with the EQUES KINGSLAND Freja Ladies Jodhpur Breeches, expertly crafted to deliver unparalleled comfort, functionality, and elegance. Perfectly suited for summer rides, these breeches are a must-have for equestrians who demand both style and performance.



### KEY FEATURES

- // Front and Back Pockets: Strategically placed pockets offer convenient storage for small essentials like keys or gloves.
- // Dedicated Phone Pocket: A specially designed pocket ensures your phone stays secure and within easy reach.
- // Foot Straps: Adjustable foot straps keep the breeches perfectly in place, enhancing comfort and preventing ride-up during movement.
- // Available in Two Lengths: Choose between regular and long lengths to achieve the perfect fit for your needs.
- // Full Grip Silicone with Logo Pattern: The innovative full grip silicone provides exceptional stability and control in the saddle, giving you the confidence to perform at your best.

### SIZES

SIZE: 34R-46R, 34L-46L

MATERIAL: OUTSHELL: 81% NYLON, 19% ELASTANE

LINING: 80% POLYESTER, 20% ELASTANE

Where Functionality Meets Elegance  
The EQUES KINGSLAND Ladies Jodhpur Breeches are thoughtfully designed for the modern equestrian who values style as much as practicality. Whether you're training, competing, or enjoying a relaxed ride, these breeches deliver unmatched comfort and support while elevating your look with their sleek, sophisticated design.

6090



4-WAY STRETCH



BREATHABLE



COMPRESSION



HIGH DENSITY  
STRUCTURE



PHONE POCKET



MOISTURE  
MANAGEMENT



SHAPE RETENTION



# EQKLBARKI

## MEN'S JODPHUR BREECHES SUMMER

Next-Level Performance and Comfort for Warm Weather Riding

Discover the ultimate in riding comfort and style with the EQUES KINGSLAND Bjarki Men's Jodhpur Breeches, expertly crafted to meet the demands of summer riding. These breeches provide a seamless blend of functionality, elegance, and performance to ensure you look and feel your best in the saddle.



### KEY FEATURES

- // Front and Back Pockets: Practical front pockets and additional back pockets provide ample storage for essentials like keys, phones, or gloves.
- // Foot Straps: Adjustable foot straps keep the breeches securely in place, ensuring maximum comfort and a perfect fit.
- // Available in Two Lengths: Choose between regular or long lengths to suit your individual needs and preferences.
- // Knee Patch Clarino Suede: Durable Clarino suede knee patches offer enhanced grip and longevity, making these breeches a reliable choice for every rider.

### SIZES

SIZE: 44R-56R, 44L-56L

MATERIAL: OUTSHELL: 81% NYLON, 19% ELASTANE (SPANDEX). LINING: 80% POLYESTER, 20% ELASTANE (SPANDEX)

Where Style Meets Performance  
 The EQUES KINGSLAND Bjarki Men's Jodhpur Breeches Summer are tailored for the modern equestrian who demands both style and functionality. Whether you're training for a competition or enjoying a leisurely ride, these breeches deliver the support, durability, and sophistication you need for an exceptional riding experience.



4-WAY STRETCH



BREATHABLE



COMPRESSION



HIGH DENSITY STRUCTURE



MOISTURE MANAGEMENT



SHAPE RETENTION



# EQKLARI

## MEN'S POLO SHIRT

Iconic Style for the Equestrian Gentleman

Step into the saddle with confidence and sophistication in the EQUES KINGSLAND Ari Men's Polo Shirt. Designed for riders who value both style and practicality, this polo combines classic elegance with modern functionality, making it the perfect choice for both riding and everyday wear.



### KEY FEATURES

// Innovative Stay-Fresh Technology: Featuring Polygiene Stays Fresh and Polygiene Odor Crunch technologies, the Ari Polo actively neutralizes odors, keeping you fresh and confident—whether you're training at the stable, running errands, or enjoying time with friends.

### SIZES

SIZE: XS-XXL

MATERIAL: 100% COTTON

Versatile and Practical for Every Occasion  
The EQUES KINGSLAND Ari Polo is designed not only to meet the demands of life in the stable but also to fit effortlessly into your everyday wardrobe. Whether layered under a jacket for a sharp look or worn solo for understated elegance, this polo is as versatile as it is stylish.

The Perfect All-Around Polo  
With its refined style, premium materials, and ability to suit both riding and leisure, the EQUES KINGSLAND Ari Men's Polo Shirt is an essential addition to any man's wardrobe. For the modern equestrian or anyone seeking effortless sophistication, this polo delivers unmatched comfort and timeless appeal.

6090



BREATHABLE



ANTI-BACTERIAL





# EQKLMAGNUS MEN'S FLEECE

Premium Comfort and Masculine Elegance

Boost your winter wardrobe with the EQUES KINGSLAND Magnus Men's Fleece, designed to deliver warmth, flexibility, and a refined equestrian aesthetic. Perfect for the modern rider, this fleece seamlessly combines practicality with sophistication, making it an essential addition to your cold-weather riding gear.



## KEY FEATURES

- // Convenient Thumbholes: Keep sleeves securely in place while adding extra warmth and coverage for your hands—perfect for layering in colder weather.
- // Distinctive Rubber Logo Details: Modern rubber logo accents provide a stylish and sophisticated edge to the classic fleece design.
- // Full-Zip Design: The full-zip front ensures easy layering and adjustable comfort, allowing you to adapt to changing temperatures with ease.
- // 2-Way YKK Zipper: Enjoy adjustable ventilation and ease of movement, ideal for riding or daily wear.

## SIZES

SIZE: XS-XXL

MATERIAL: 94% POLYESTER AND 6% ELASTANE

### Versatility for Every Occasion

The EQUES KINGSLAND Magnus Men's Fleece is not just a functional piece for equestrian activities; it's also ideal for casual wear. Its durable yet flexible construction makes it perfect for layering during rides, outdoor activities, or simply enjoying a day at the stables. With its sleek design and premium materials, this fleece is built to keep you warm and stylish wherever you go.

### The Perfect Blend of Functionality and Elegance

Designed for riders who demand the best in comfort and style, the Magnus Men's Fleece delivers a perfect balance of practicality and refinement. Whether worn for training sessions, competitions, or leisure, this fleece ensures you look polished and feel your best, no matter the occasion.

6090



2-WAY ZIP



BREATHABLE



MOISTURE MANAGEMENT



QUALITY ZIPPER

# EQKLNOR CAP

## Effortless Style and Everyday Comfort

Complete your equestrian look with the EQUES KINGSLAND Nor Cap, a perfect blend of practicality and contemporary design. Whether you're at the stables or enjoying a casual day out, this cap offers both functionality and a sleek, modern finish.



### KEY FEATURES

- // Rubber Print Detail: The centered rubber logo adds a bold, modern touch, highlighting the cap's premium branding and stylish aesthetic.
- // Adjustable Fit: Designed with an adjustable strap for a customizable fit, ensuring maximum comfort and versatility.

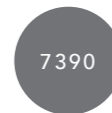
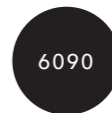
### SIZES

SIZE: ONE SIZE

MATERIAL: 100% COTTON

**The Perfect Blend of Style and Functionality**  
The EQUES KINGSLAND Nor Cap is more than just headwear—it's a statement of style and practicality. Its breathable cotton material keeps you cool and comfortable, while the sleek design adds an edge of sophistication to your outfit. Ideal for wearing during sunny stable days, casual outings, or as part of your everyday wardrobe, this cap ensures you're always prepared and polished.

**Elevate Your Everyday Look**  
With its classic yet contemporary design, the EQUES KINGSLAND Nor Cap is an essential accessory for anyone seeking timeless style and reliable comfort. Pair it with your equestrian gear or casual wear for a seamless look that transitions effortlessly from stable to street.



# EQKLMARTE MID LEG SOCKS 2-PACK

Superior Comfort and Performance for the On-trend Rider

Experience the ultimate blend of comfort, performance, and style with the EQUES KINGSLAND Mid Leg Socks. Engineered for the active equestrian, these socks deliver unmatched functionality and elegance for every ride.



## KEY FEATURES

// Freshness Technologies: Polygiene Stays Fresh™: Neutralizes odors for long-lasting freshness. Polygiene Odor Crunch™: Breaks down odor particles, keeping your socks fresh from stable to leisure.

## SIZES

SIZE: 35/37, 38/40, 41/43, 44/46  
MATERIAL: 77% COTTON, 21% NYLON, 2% ELASTANE

The mid-leg design provides optimal coverage and added support, while the advanced fabric blend ensures a snug, flexible fit that moves effortlessly with you. Whether you're in the saddle, at the stables, or out enjoying your day, these socks deliver exceptional performance, lasting comfort, and timeless style.

Upgrade your riding essentials with the EQUES KINGSLAND Marte Mid Leg Socks – where comfort meets innovation and style.

6090




























# AW25

DELIVERY: AUGUST

# ICONS

-  2-WAY STRETCH
-  2-WAY ZIP
-  4-WAY STRETCH
-  ANTI-BACTERIAL
-  ANTI-ODOR
-  BREATHABLE
-  COMPRESSION
-  DOUBLE LAYER
-  DURABLE FOR ALL WEATHER
-  HIGH DENSITY STRUCTURE
-  INSULATED
-  MOISTURE MANAGEMENT
-  PHONE POCKET
-  QUICK-DRY
-  QUALITY ZIPPER
-  REFLECTIVE DETAILS
-  SHAPE RETENTION
-  TAPED SEAMS
-  WATER-REPELLENT
-  WATERPROOF
-  WIND-RESISTANT

